

Approved Minutes

Holland Area Community Swimming Pool Authority Meeting

Holland, Michigan, July 31, 2024

The Authority Board met on Wednesday, July 31, at 12:00 p.m. The meeting was held at 550 Maple Avenue in Holland.

Board Members Present: Ben Aguilera, Eva Folkert, Steve Sisson, Darrin Duistermars, Colleen Hill, and Bob Soeters

Board Members Absent: Ron Hemmeke

Staff Present: Executive Director - Amanda Duimstra, Executive Assistant - Erin Mouw

1. Call to Order

Duistermars called the meeting to order at 12:05 p.m.

2. Approval of Agenda

Motion to approve the agenda, as proposed.

Moved by: Sisson

Seconded by: Hill

Vote: 6-0

3. Approval of Minutes of the 6/27/24 Board Meeting

Motion to approve the minutes of the 6/27/24 as written.

Moved by: Sisson

Seconded by: Aguilera

Vote: 6-0

4. Recognition of Persons wishing to address the board.

None

5. Updated Board Meeting Schedule for 2024/2025

October 23, 2024, at 12:00 is the next meeting date. The board decides that at each meeting the next date will be determined.

6. Executive Director Updates – Duimstra

- **Community and Wellness:**
 - Fall schedule begins August 19, adding hours on Saturday and Sundays
 - 6,700 members current members
 - Dive in Movie on August 17, sponsored by West MI Community Bank.
 - 45 resident families were offered scholarships for the summer season.
 - Focusing on corporate wellness for growth
 - Over 40 classes available per week within membership
- **Instructional:** Corrin Buck is the new Program Manager
 - Lesson numbers are lower than last summer
 - Additional instructors are needed to support growth
 - HPS is scheduled for the fall season
 - Bryan Huffman continues to swim to generate donations
- **Competitive:**
 - Ian Townsend went to Olympic trials with an MLA athlete
 - MLA recently placed first at the MI Swimming Ultra Meet
 - Focused on continued growth for the team and potential staff additions
 - 5-year contract is set with HPS
- **Therapy/Rehab:**
 - HAC is working on solutions for continued growth for CPR (T&R Partnership) Suggestions for growth include more presence and visibility, a banner in newsletter to draw attention to therapy services, fostering a school connection and MLA connection.
- **Staffing:**
 - Nick Karsten is the new Facilities Manager. 2-3 more full-time support roles being filled, as planned.
- **Facilities:**
 - Roof project has been completed and logo and safety ladders installation next week.
 - Working with Lakewood regarding issues still covered under warranty, including roof leaks on the track and air handler functionality.

7. Foundation Board

Duistermars will continue to assist with HAC Foundation role definition and directives. HACSPA Board will determine 2-3 major focus areas for fundraising.

Next step – Duistermars, Soeters, and Hill will attend the next Foundation meeting set for August 19 at 10:30 a.m.

8. Electing Officers

Chairperson: Darrin Duistermars

Vice Chair: Bob Soeters

Secretary/Treasurer: Steve Sisson

Executive and Finance Committees meet monthly and will be combined. Goals are set for Duimstra's first year. Adjusted goal for number of yearly participants. 410,000 visitors will be this year's goal.

Communications Committee- Not needed at this time. Hill suggested creating a "Special Projects Committee" to assist the Foundation team. Folkert, Hill, and Aguilera will all be willing to serve on the special projects committee, as needed.

Next meeting date: Wednesday, October 23, at 12:00 pm

Moved by: Duistemars

Seconded by: Folkert

Vote: 6-0

11. Miscellaneous

Audit starts next week. Second year with new auditor.

Duimstra recently presented to Holland City Council - very positive experience. Would like to conduct another Economic Impact Survey at some point.

No further discussion.

12. Adjournment

Motion to adjourn the meeting at 1:28 p.m.

Moved by: Duistemars

Seconded by: Aguilera

Vote: 6-0

Respectively Submitted,

Bob Soeters
Secretary