



Minutes

Holland Area Community Swimming Pool Authority Meeting

Holland, Michigan, September 21, 2023

The Authority Board met on Friday, September 21, 2023, at 12:00 pm. The meeting was held at 550 Maple Avenue in Holland.

Board Members Present: Ben Aguilera, Sara Giesler, Darrin Duistermars, Ron Hemmeke, Tim Hemingway, Bob Soeters, and Steve Sisson

Board Members Absent: None

Staff Present: Jack Huisingsh, and Amanda Duimstra

1. Call to Order

Giesler called the meeting to order 12:03 pm.

2. Approval of Agenda

Motion to approve the agenda, as proposed.

Moved by: Giesler

Seconded by: Hemingway

Vote: 7-0

3. Public Comments

There were no public comments. The Board welcomed Ben Aguilera as the newest Board member and provided introductions.

4. Approval of Minutes of the June 23, 2023, Board Meeting

Motion to approve the minutes of the June 23, 2023, Board Meeting, as written.

Moved by: Hemingway

Seconded by: Hemmeke

Vote: 7-0

5. Next Gen Project Status Update

J. Huisingsh

a. Final invoices are being processed.

b. Tile warranty concerns are being addressed.

c. Haviland/Taplin equipment replacement and reimbursement requirements continue to be documented.

6. HAC Foundation Report

J. Huisingsh

a. The Foundation Officers for 2023-2024 have been determined: Gene McClain (Chair), David Phillips (Vice-Chair), and Tom Seiff (Treasurer/Secretary).

- b. Happy Families, Healthy Community (HFHC) Campaign Status - \$20,531 remaining in pledges until December 2024

Motion to approve the transfer of all available HFHC Campaign funds from the HAC Foundation to HAC Construction.

Moved by: Hemingway
Seconded by: Soeters
Vote: 7-0

- c. Brick by Brick Campaign Status - \$6,024.18 current balance. HACF will pause the fall 2023 order, continue to promote brick sales, and move the next order to Spring 2024.
- d. Bryan's Big Lake Swim (BBLs) Campaign Status - \$35,946.08 current balance, with a goal of \$50,000 for calendar year 2024.

Motion to provide Bryan Huffman with complimentary HAC membership access throughout the duration of the Big Lake Swim Campaign.

Moved b: Hemingway
Seconded by: Soeters
Vote: 7-0

Motion to transfer \$25,000 from BBLs campaign to HAC Swim Lessons (Restricted Fund)

Moved b: Sission
Seconded by: Hemingway
Vote: 7-0

- e. USA Swimming Grant Status – Achieved at \$12,500 to the Foundation

Motion to transfer \$12,500 from the HAC Foundation to HAC Swim Lessons (Restricted Fund)

Moved b: Soeters
Seconded by: Hemingway
Vote: 7-0

- f. HAC completed and applied for the State of Michigan Community Centers Grant for \$202,946 to support adaptive swim lessons. The expected determination on funding will be 10/23/23.

7. HACSPA Committee Reports

- a. Executive Committee S. Giesler
 - i. HACSPA Board and HAC Leadership succession planning is underway.
 - ii. A Board Retreat scheduled for Nov. 9, 2023.
 - iii. HAC Executive Director evaluation for 2022-2023 is in progress.
- b. Finance Committee T. Hemingway
 - i. Renovation and expansion project financial closure is underway.
 - ii. HACSPA review of construction warranty issues and Haviland/Taplin open issues
 - iii. 2022-2023 Audit is in progress.
 - iv. FY2023-2024 Budget Status – On Plan
- c. Safety & Communications D. Duistermars
 - i. No meetings required/No report

8. Executive Director Update

J. Huisingh

- a. The 2023 summer season has closed with above record performance, with the exception of Therapy and Rehabilitation services.

- b. Group managers are in place and receiving monthly profit and loss performance reviews.
- c. Succession plans are in place with completed accountability chart revisions.
- d. The Center for Physical Rehabilitation (CPR) from Grand Rapids has joined HAC and will begin Therapy and Rehabilitation services on Oct. 2, 2023.
- e. HAC exterior grounds are completed with a new parking lot performing well and reduced neighborhood parking issues.
- f. HAC added food trucks on a weekly basis throughout the summer and will continue for special events throughout the fall season.
- g. Resident Appreciation Days continue to be offered monthly as no charge admission dates for HAC taxpayers.
- h. Membership and daily fee rate increases are being considered to offset inflationary pressures. The last rate increase was July 2022.
- i. Usage reports show record usage for the 2022-2023 fiscal year. Detailed usage by group was provided for community, competitive, instructional and therapy groups, with significant increases in community visitors throughout the year.
- j. The HAC June 2023 customer survey results summary was provided. Action items are being identified and implemented by the HAC leadership team.
- k. Revenue: Annual highlights included increased revenues for memberships, daily fees and instructional classes. Competitive revenue remained stable.
- l. Expenses: Labor, benefits, utilities, water treatment supplies and capital purchases all increased significantly, with total expenses increased by about 30%
- m. Huisinigh thanked the Board for exceptional service during the construction process that provided and exceptional outcome for the community

9. E.O.S. Update (Entrepreneurial Operating System)

A. Duimstra

- a. EOS Quarterly meeting completed on Sept. 14, 2023, with excellent outcomes
- b. The HAC VTO Review (Vision/Traction Organizer) continues to be revised to focus on growth, improvements, and increased programming.
- c. Quarterly priorities have been established and are being implemented by HAC Focus Team leaders in each area.

10. Adjournment

S. Giesler

The meeting was adjourned at 1:40 pm.

Respectively Submitted,

Darrin Duistermars
Secretary