



Minutes

Holland Area Community Swimming Pool Authority Meeting
Holland, Michigan, April 15, 2021

The Authority Board met in special session on Thursday, April 15, 2021, at 4:00 p.m. The meeting was held via Zoom.com virtual meeting under the guidance of Michigan Department of Health and Human Services.

Board Members Present: Candis deBoer, Darrin Duistermars, Eva Dean Folkert, Sara Giesler, Tim Hemingway, and Steve Sisson

Board Members Absent: Ben Farkas (Ex-Officio), and Ron Hemmeke

Staff Present: Executive Director, Jack Huisingh and General Manager, Amanda Duimstra

Others Present: Greg Maybury, HCAC Owner's Representative

1. Call to Order

Giesler called the meeting to order at 4:00 p.m.

2. Approval of Agenda

Motion to approve the agenda, as proposed.

Moved by: Hemingway

Seconded by: Duistermars

Vote: 6-0

3. Public Comments

There were no public comments.

4. Approval of Minutes of the March 18, 2021, Board Meeting

Motion to approve the minutes of the March 18, 2021, Board Meeting, as written.

Moved by: Duistermars

Seconded by: Hemingway

Vote: 6-0

5. HACSPA Committee Reports

- a) Executive Committee – nothing to report.

- b) Finance Committee – Hemingway will serve as Finance Committee Chair through the end of the fiscal year.
- c) Safety and Communications Committee – Duistermars reported that the committee has worked through key messaging with Boileau Communications. Proposal options for a new logo have been delayed one week.
- d) Vince Boileau presented the Board with the key messaging steps including:
 - Stakeholder Survey
 - Benchmarking Analysis
 - Brand Statement + 6 Key Messages
 - Next step will be the logo revision process

6. HCAC Foundation Report

Huisingh provided the Board with a brief HCACF update including:

- a) The campaign has reached \$1.6 million in donations support to date.
- b) Construction site tours continue and Board members are invited to request tours.

7. Next Gen Project Status

Maybury provided the Board with a construction status update including:

- a) The new leisure pools and hot tub are moving forward with excavation and the forming of the pools.
- b) Block walls are being formed for the UCR and mechanical rooms.
- c) Crews are preparing to pour concrete for the new reception area.
- d) Work continues on schedule and within the Board approved budget.

8. Executive Director Update (Huisingh)

- a) Thank you to Greg Maybury, Lakewood, OLC, AMDG, and Baruzzini for their many efforts on the construction project which have included revisions to designs allowed by additional philanthropic support.
- b) Ottawa County Health Department advises that water parks (Splash Zone) must remain closed.
- c) HCAC will be able to increase the number of MLA athletes per lane based on a new COVID testing requirement for athletes provided by HCAC.
- d) Preparation for summer swim meets and instruction continues.
- e) HCAC will host the Michigan Swimming 13 & Over State Swim Meet at the end of July 2021.
- f) The FY2020-2021 budget for the organization is being reviewed and the Finance Committee will request any end-of-year revisions at the next meeting.
- g) Debt and Operations milage proposals will be ready for Board approval in May.
- h) Mary Free Bed groups continue to tour the facility and lease details are being worked out.
- i) Huisingh continues to communicate this new MFB/HCAC partnership through media interviews.
- j) Dave Knibbe of Evergreen Commons toured recently and is looking forward to partnering as the new community space opens. Huisingh and Knibbe are also discussion potential methods to transport patrons between Evergreen and HCAC.
- k) Healthy Ottawa initiative will offer opportunities for HCAC to support the community with access to health care, wellness opportunities, and mental health support.
- l) HCAC has joined the “Be Nice” initiative and assigned representatives to integrate this program into HCAC.

9. Other Business and Issues

- a) The next HACSPA Board meeting is scheduled for May 20, at 4:00 p.m.
- b) Steve Sisson will serve on the Finance Committee moving forward.

10. Adjournment

Giesler adjourned the meeting at 4:50 p.m.

Respectively Submitted,

Darrin Duistermars
Secretary