



## Minutes

### Holland Area Community Swimming Pool Authority Special Meeting Holland, Michigan, April 18, 2019

The Authority Board met in regular session on Thursday, April 18, at 4:00 p.m. in the Holland Community Aquatic Center multi-purpose room.

Board Members Present: Darrin Duistermars, Sara Giesler, Jack Gisinger Tim Hemingway, Ron Hemmeke, and Wendy Willoughby

Board Members Absent: Ben Farkas (Ex-Officio), and Matthew Van Zetten

Staff Present: Executive Director Jack Huisingsh, General Manager Amanda Duimstra, and Aquatic Operations Safety and Fitness Manager Thomas Miller

#### 1. Call to Order

Chairperson Giesler called the meeting to order at 4:00 p.m.

#### 2. Approval of Agenda

Motion to add in an update from the Construction Committee under committee reports, and approve the remainder of the meeting agenda, as written.

Moved by: Hemingway  
Seconded by: Willoughby  
Vote: 6-0

#### 3. Public Comments

There were no persons wishing to address the Board.

#### 4. Approval of Minutes of the March 21, 2019, Special Board Meeting

Motion to approve the minutes of the March 21, 2019, Special Board Meeting, as written.

Moved by: Hemingway  
Seconded by: Willoughby  
Vote: 6-0

#### 5. HCAC Manager Focus: Aquatic Operations Safety and Fitness Manager, Thomas Miller

Miller provided the Board with an update on safety and fitness operations. He noted a positive and busy spring break for the safety team. He continues to seek additional lifeguarding staff for the summer season. Fitness programs continue to grow, with Amy Galioto as a lead fitness instructor. He also noted the additional personal training options now offered with certified trainer, Megan Hutfitz.

#### 6. HACSPA Committee Reports

- a. **Executive Committee Report - Giesler, Executive Committee Chair**

The Executive Committee did not meet this month. Giesler invited Board member comments pertaining to the upcoming Renovation and Expansion Bond Proposal. The Executive Director and Board members have been receiving feedback from the community during several scheduled meetings and community discussions. The recent press release highlighting the Economic Impact Study was released to the Holland Sentinel, but no press coverage has been provided.

**b. Finance Committee Report – Gisinger, Finance Committee Chair**

Gisinger requested brief written committee reports from each committee. Huisingsh will present a budget amendment to the finance committee at the next meeting. He noted that the facility received a personal property tax reimbursement from the State of Michigan.

**c. Construction Committee Report – Hemmeke, Ad Hoc Committee Chair**

Hemmeke provided the Board with a report of construction team efforts. The committee continues to meet weekly and discuss concept designs. Motion to change from a “design build” method to a “construction management” process in order to maintain a total construction budget within the proposed \$26.3 million, as stated within the bond proposal.

Moved by: Hemmeke  
Seconded by: Gisinger  
Vote: 6-0

**7. HCAC Executive Director**

**a. HACSPA Next Gen Communications**

**i. T. Page / V. Boileau**

1. Campaign communication materials have been developed and distributed via multiple channels.
2. A micro-site has been added to HCAC communications to provide bond information and meeting opportunities.
3. There have been multiple opportunities for the community to meet with Huisingsh and Board members for bond proposal discussions.
  - a. Recent Meeting/Discussion Opportunities:
    - i. Friday, March 15, Coffee Chat 9:30-10:30am
    - ii. Wednesday, March 20, Behind the Scenes Tour 6:00-7:00pm
    - iii. Monday, March 25, Coffee Chat 9:30–10:30am
    - iv. Thursday, March 28, Info-Fair 6:30-8:00pm
    - v. Thursday, April 4, Coffee Chat 9:30-10:30am
    - vi. Friday, April 12, Coffee Chat 9:30-10:30am
    - vii. Saturday, April 13, Moments & Memories 10:00-Noon
    - viii. Monday, April 15, Info-Fair 6:30-8:00pm
    - ix. Wednesday, April 17, Behind the Scenes Tour 10:00-11:00am
  - b. Future Meeting/Discussion Opportunities
    - i. Monday, April 22, Coffee Chat 9:30-10:30am
    - ii. Sunday, April 28, Moments & Memories 2:00-4:00pm
    - iii. Wednesday, May 1, Coffee Chat 9:30-10:30
4. Huisingsh has been providing constituent meetings to present bond proposal information to the community.
  - a. Recent Meetings
    - i. Laketown Township: March 13
    - ii. Holland Young Professionals: March 13
    - iii. HCAC Membership: April 3
    - iv. Holland Christian Schools: Mtg #2 with Superintendent and Athletic Director: April 8
    - v. Holland Public Schools: Mtg #2 with Superintendent: April 11
  - b. Future Meetings

- i. Tonight (4/18/19) – Holland Charter Township
    - ii. April 22 - City of Holland; Manager & Planners
  - 5. Huisingh has also provided interviews to the press as follows:
    - a. Grand Rapids Press & MLive: April 4
    - b. Holland Sentinel: April 8
    - c. The Pledge Radio: April 16
  - 6. Public meetings with community groups have occurred as follows:
    - a. West Coast Chamber Advocacy: March 18
    - b. Lakeshore Non-Profit Alliance Directors: March 26
    - c. Evergreen Commons: March 29
    - d. Pure MI Sports Commission: April 9
    - e. Washington Square Neighborhood Groups: April 10
    - f. Hope Alumni Senior Professionals: April 12
    - g. Warm Friend: April 12
    - h. West Coast Chamber-Government Affairs Group: April 15
    - i. Holland Hospital: April 15
    - j. Resthaven: April 16
    - k. Lakeshore Advantage: April 24
  - 7. Several community members have called and asked how to write a letter of support for the Renovation and Expansion Bond Proposal to the Holland Sentinel.
  - 8. Overall, Board and Director are receiving a strong majority of support with a minority of dissenting calls, which are primarily focused on a desire to limit any taxes.
- b. HACSPA Next Gen Status
  - i. Process is on schedule. Huisingh thanked Construction Committee members for strong support and advice being received from;
    - 1. HACSPA Construction Committee – R. Hemmeke
    - 2. Pro-bono support – Owners Rep / Construction Manager: Greg Maybury
    - 3. Pro-bono support – Lakewood Pre-Construction & Development Team
  - ii. Preparing for ability to move quickly if Bond vote passes to;
    - 1. Add Community, Staff, Expert comments to concept plan
    - 2. Achieve Bond sale
    - 3. Finalize Construction Bid documents for RFP's
- c. HCAC Foundation Status
  - i. In process and working together well
  - ii. President                      Randall Miller
  - iii. Vice President                Susan DeJong
  - iv. Secretary/Treasurer        Skip Schott
  - v. Searching to add additional members
  - vi. Focus on philanthropy of HCAC 501c
    - 1. Reimbursement for HACSPA Next Gen Expenses
    - 2. HCAC Operational Support
    - 3. Endowment; Children's Free Swimming Lessons

## 7. Other Business and Issues

The Board, Executive Director, and members of the leadership team will travel to Elkhart, IN on May 16 to view construction of a Myrtha Pool and meet with Myrtha Pool USA representatives. The group also plans to visit the South Bend Salvation Army Kroc Center.

The next Authority Board meeting will be held on May 9 at 4 p.m.

Mary Slafkosky of Kennari Consulting provided the Board with a brief update of their consulting activities.

**8. Adjournment**

The Board was adjourned Chairperson Giesler at 5:56 p.m.

Respectively Submitted,

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Wendy Willoughby  
Secretary